



Consolidated Restaurant Operations Concept III Forks to Sponsor Pre-Game Event

III Forks, one of the nation's prime steakhouse chains, is serving as the exclusive culinary sponsor for Saturday Night Spectacular, known as the "highest-profile big game event," and hosted by Jim Carrey and Jenny McCarthy.

-- Chain Leader, 1/27/2010 8:17:09 AM

PRESS RELEASE: BOCA RATON, FL--(Marketwire - January 26, 2010) - III Forks, one of the nation's prime steakhouses with South Florida locations in Palm Beach Gardens, Boca Raton and Hallandale Beach (opening February 2010), is serving as the exclusive culinary sponsor for Saturday Night Spectacular (www.saturdaynightspectacular.com), known as the "highest-profile big game event," and hosted by Jim Carrey and Jenny McCarthy.

Each year, Saturday Night Spectacular benefits a charitable organization; proceeds from the 2010 event will benefit Jenny McCarthy and Jim Carrey's autism organization, Generation Rescue. The event will take place on Saturday, February 6 from 9 p.m. to 3 a.m. at the Bank of America building in Miami.

III Forks will offer an array of culinary delights to the more than 1,000 guests at this star-studded affair. III Forks offers a contemporary evolution of the classic steakhouse, sizzling with style, an energized bar and lounge and a savvy menu featuring USDA Prime beef, seafood and local favorites.

"We are honored to serve as the culinary sponsor for this high profile event which benefits a very worthy cause," said Tommy Nevill, Proprietor of III Forks in Hallandale. "We are preparing a premium selection of hors d'oeuvres and an extravagant buffet featuring our top menu items. We are thrilled to participate and support Generation Rescue."

III Forks is one of 87 full-service and 29 franchised restaurants throughout the U.S. and the United Arab Emirates privately owned by Consolidated Restaurant Operations Inc. out of Dallas. III Forks locations are in Dallas, Houston and Austin, Texas; and, Jacksonville, Boca Raton and Palm Beach Gardens, Florida, with a seventh location opening in February in Hallandale